

MyTOWNKL X IKEA Cheras “Nothing Really Mattress” Contest Frequently Asked Questions (FAQs)

1. What is Nothing Really Mattress Contest?

A: Nothing Really Mattress Contest is a collaboration contest between MyTOWNKL and IKEA Cheras

2. How do I participate?

A: Registration can be made at <https://mytownkl.com.my/nothing-really-mattress-contest/> . Registration shall be made as an individual.

- i) Fill up all information required, each account only for 1 participant and 1 submission.
- ii) Take a picture, upload it and describe “why would you like to win the contest”
- iii) Submit your contest details for management approval.
- iv) Once image is approved, the participant will be able to see their bedroom image displayed at “List of Submissions” page. Participants will also receive an APPROVED or DECLINED email on their submission.
- v) To increase the chances of winning, download the contest e-vouchers at 5 points each via MyTOWNKL App.

3. How do I win?

A: Weekly winners will be selected randomly from microsite entries through the lucky draw website. If shopper would like to increase the chances of winning, he / she may download MyTOWNKL App, and using 5 points to download contest voucher(s).

4. How do I know if I’ve successfully participated the contest?

A: There are 2 ways of participation:

- i) Through **microsite** at <https://mytownkl.com.my/nothing-really-mattress-contest/> . Once your photo has been approved, you will receive an automated approved email and your photo will be reflected under “List of Submissions”
- ii) Through **MyTOWNKL App**: Once you’ve successfully downloaded the e-vouchers, it will be reflected on “SAVED” tab, and your participation has been accepted.

5. What is the period of participation?

A: Participation starts from 18 July – 11 Sep.

6. Can I submit more than 1 entry?

A: Yes, you may submit more than one entry through MyTOWNKL App with sufficient points. However, submission through microsite limits to 1 submission per account.

7. How do I get notified if I’ve won the weekly prizes?

A: Winners will be announced through MyTOWNKL Facebook page and an official email from Management team.

8. Privacy policy

A: Each individual participating in the Contest acknowledges that in respect of any Personal Information disclosed by him/her to the Management: a) he/she is authorized to disclose such Personal Information; b) such disclosure complies with Personal Data Protection Act 2010 and any Privacy Legislation from any country, within the geographical scope of the Contest; c) he/she is consented to the use of such Personal Information by the Management (including, without limitation, the disclosure of such Personal Information to the Management’s external agencies or third parties); he/she have read, understand and agreed to this Terms and Conditions and consent to the processing of Personal Data as described in the Management’s Privacy Policy which is available at: <http://www.mytownkl.com.my/en/privacy-policy/> under the Personal Data Protection Act 2010.